



MEDIA KIT

Kelly Davis is a Social Media Manager and Consultant, Freelance Writer, and healthy food enthusiast who writes about food, restaurants, style, fitness, and Charlotte events at:

<http://foodiefresh.com>

Kelly is experienced in writing for both print articles and online media and marketing for both small and large businesses. She is available to consult on social media, represent your brand, create content for your website, and increase your business' fan base through social media and blogger outreach.



BLOG STATISTICS

- Unique Visitors: 2,858*
- Page Views: 25,966*
- Twitter Followers: 2000+
- Facebook Fans: 375+ (since 7/2012)
- Klout Score: 48 (Specialist)

*monthly average based on Google Analytics

SERVICES

Services customized upon request:

- Social media consulting
- Social media management
- Blogger outreach/event planning
- Website content writing
- Freelance writing
- Event/Product Promotion

BENEFITS

Clients can expect the following:

- Regular analytical reports to show effectiveness of services
- Promotion to large, targeted audience
- Innovative and progressive campaign strategies
- Multi-platform approaches

ABOUT

Kelly has been blogging at foodiefresh.com for over two years. She has also blogged for state-wide publications, local Charlotte, NC publications, print magazines, and other popular blogs, as well as developed recipes for products such as Lipman, Chobani, and Euphrates Feta. She is an accomplished athlete completing multiple races, including two marathons. She loves documenting her passion for all things healthy and fresh and is excited about connecting people, companies, and ideas.